

The Starzz project creates a full-fledged, blockchain-based, crowd- and fanbase management ecosystem that will bring the interaction between Champions (clubs, athletes, celebrities, content creators) and their communities to a whole new level. The Starzz ecosystem comprises distinct entities, namely Starzz, the Supporterzz.com Platform and the Decentralized Exchange, operating independently. These entities are separate from one another and are not affiliated, even though they share the common foundations of the native SRZ token and unique Champion tokens.

Champions will be able to launch their own unique Champion tokens and delegate survey points to their fans, who can acquire and use the tokens to exercise their voting rights on the Supporterzz.com Platform. The ecosystem further provides multiple interaction possibilities in the likes of an advanced social media network with news feeds, streaming and other modern functionalities, a marketplace for merchandise and NFTs, as well as other use cases such as ticketing, marketing services, incentive mechanisms and awards.

MEET STARZZ

We want to enable Champions to identify their most loyal fans, unlock additional monetization possibilities and maximize the lifetime value of every fan by actively including them in the decision making process through the unique Champion tokens.

Fans will finally have the power to potentially influence the decisions and future of their favorite Champions, as well as a degree of interaction with them that they have never had access to before.

Champion tokens

Champion tokens will grant fans survey points for participating in polls and surveys created by their favorite Champions, which they can exercise transparently on the blockchain and participate in the professional development and decision making process. The voting system will be completely transparent, ensuring no fraudulent behavior is possible for either of the stakeholders.

Supporterzz Platform

The Supporterzz platform will provide the use-case infrastructure for both the SRZ and Champion tokens. The platform will combine a variety of functionalities with various sub-functionalities and incentive programs built within the whole ecosystem. An essential part of the Supporterzz platform will also be the marketplace for unique products, tickets, services and NFTs.

Decentralized Exchange

The Decentralized Exchange is where the Champion tokens will be listed as trading pairs to SRZ. We will also provide further pairs such as SRZ/BTC and SRZ/MATIC options. Champion tokens will be exclusively changeable only to the native SRZ token. Every transaction will be a subject of a transaction cost of 0.19%.

PROBLEMS & SOLUTIONS

Market problem: for fans

- ✗ Low engagement between fans, teams and celebrities
- ✗ No awards for passionate fans
- ✗ Lack of a unified platform for fan interaction
- ✗ Unification of the fan's experience
- ✗ Lack of mechanisms for implementing incentives

Market problem: for Champions

- ✗ Few fan monetization channels
- ✗ Dispersed communication across social medias
- ✗ Lack of product sale channels
- ✗ High dependance on intermediary parties
- ✗ Lack of funding possibilities

The solution: for fans

- ✓ Direct participation through fan voting
- ✓ Multiple unique award mechanisms
- ✓ One single social media and marketplace
- ✓ Unique fan experience for every team and star through fan voting
- ✓ Unique incentive programs for every Champion

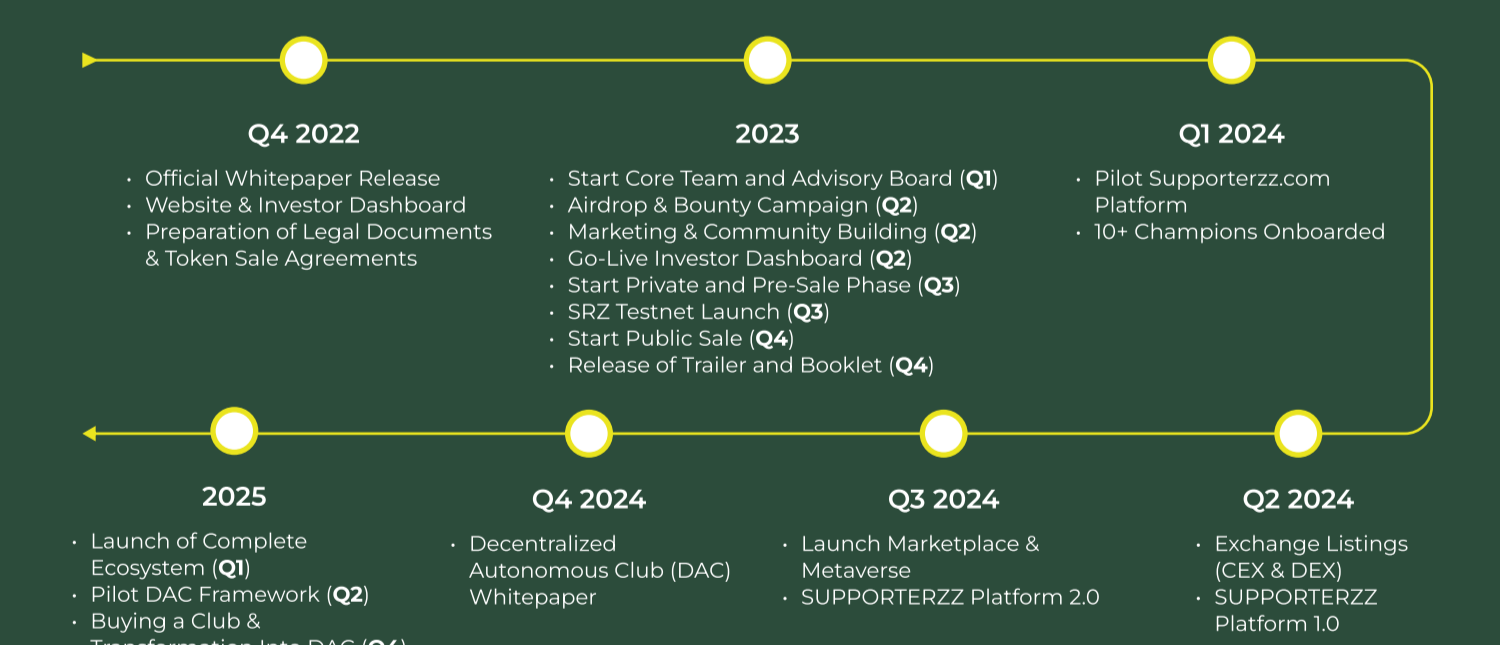
The solution: for Champions

- ✓ Multiple fan monetization options
- ✓ One single platform with multiple functionalities
- ✓ Marketplace for products and services
- ✓ Independance of banks, agents and media companies
- ✓ Easy access to funding through Champion tokens

TOKEN DISTRIBUTION



ROADMAP



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